1. Add 2 new links, Register, Login to the main page. When Register select new Visitor registration page will be displayed. When login page select, the user will request to enter email address and password to login.
2. Visitors to register on our website

* New Page ( Name \*, email\* , Phone Number ,Address , City)

1. Add check box “Refer to friend” when selected, allow visitor to add friend(s) email.
2. When visitor submit new registration ,

Generate a unique, onetime special discount code with validity period and send to registered email.

1. On Place an order screen add new optional field “Promotion code”. In case of promotion code provided , the system validate the promotion code and make sure it is not used before and still valid , not expired and belonging to the person who submit the order (same email should be used).

New price to be recalculated at checkout prior hit submit.

1. When Visitor check “Refer to friend” another email sent to the friend email to register. Once the new friend registered, the original visitor will get new bonus / promotion code.

Visitor table

Discountcodes table ( CodeNumber - Codeused ( Default False) –Generated Date – ValidatPeriod - ExpiryDate – UsedDate – DiscountType – Discount% - discountAmount)

VisitorPromotions ( VisitorId , CodeNumber )

DiscountType :

Type : (StandardPer – FixedAmount – SpecialPer)

Value

How the promotion